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Media Round Table Events

MONDAY (30 APRIL)

10:30 AM

A Conversation with Bill Moggridge, IDEO

Moggridge designed the first lap top computer and has been actively involved in interaction design technologies.

11:00 AM

Driving Interactive Needs - A Conversation with Automotive Design Experts

Experts from Bosch, Ford Motor Company, IBM and Stanford University will discuss future design of interactive technologies in automobiles

TUESDAY (1 MAY)

9:00 AM

Interactivity Preview Tour (In Exhibit Hall 1 - The Commons)

Interact with 16 installations with various emerging technologies.

10:30 AM

A Conversation with Niti Bahn, Bahn LLC

Bahn has over 15 years of experience in conceiving, developing, and implementing strategies for entering new markets. She will close the conference with her talk The Mobile as a Post Industrial Platform for Socio-Economic Development.

1:15 PM

Toward a Less WIMPY Web

A conversation with Bill Lucas, Aza Raskin and Blake Ross will discuss future options for the Web. They will provide a overview of their conference presentation scheduled for Thursday.

All press events except the Interactivity Tour are scheduled in the CHI 2007 Press Room, located in the San Carlos Room of the San Jose Marriott.

Media Representatives:

I am available to coordinate additional interviews with presenters of interest at your request. I look forward to working with you.

-Rosemary